



Encouraging Eco Driving Habits

Enhancing Safe Driving Behavior

Verifiable Protection In Liability Lawsuits



Driver Eco-Benefits of Using "Digital Eye" (DTD)

- Active Eco-Drive Smart DTD encourages drivers to be Eco-Friendly to reduce fuel waste to increase M.P.G.
- Active Eco-Drive Smart DTD can significantly reduce air pollution, greenhouse gas & vehicle fleet carbon footprint
- Active Eco-Drive Smart DTD can save companies money in wasted fuel. The higher the cost for fuel, the more you save!
- Active Eco-Drive Smart DTD may qualify companies for eco-related tax credits and contract or business considerations.
- Active Eco-Drive Smart DTD can extend vehicles M.P.G. for significant long-term savings through better driver training.
- Active Eco-Drive Smart DTD offer businesses a responsible way to show they support conservation while reducing pollution.

Fleet Driver Safety Benefits of Using "Digital Eye (DTD)

- Actively remind, deter & document dangerous driving behaviors while there is still time to change them & save lives.
- Highlight those drivers who need additional safety training to overcome behavior that could waste fuel, or result in an accident.
- Management oversight to insure dangerous driving behaviors do not return, once corrected and Driver Report progress available.
- Establish a safety standard that promotes employee safety on the roads, reducing company capital risk and loss protection.
- Safer drivers reduce accident claims and wasted time in handling accidents, video evidence when needed.
- Safer drivers save lives, reduce company expenses & reduce insurance costs fleet wide

Document Your Driver Actions & Performance

- Does the driver text on a phone when they are driving?
- Does the driver surf the net on a laptop PC while driving?
- Does the driver watch video movies or TV while Driving?
- Does the driver pickup hitchhikers?
- Does the driver use the company vehicle for non-company work?
- Does the driver have unauthorized passengers in the vehicle?
- Did the driver stop at the 4 way stop signs?
- Does the driver stop at a railroad crossing or just slow down?

Verify or Disprove Claims About Your Driver:

- The vehicle was too early or did not visit a customer
- The vehicle was too late or never showed up
- The vehicle did not stop at a particular address
- The vehicle was speeding past our house
- The vehicle does not stop at 4 way stops
- The vehicle speeds over train tracks
- The vehicle drives on the shoulder of the road
- The vehicle tailgates and threatened other drivers

"Digital Eye"

Eco-Drive Smart & Driver Safety

The "Digital Eye" is a state of the art Driver Training Device (DTD) with Internationally Recognized Certifications as part of a proven driver training system to encourage driver safety as well as Eco-Drive awareness to the positive conservation aspects of proper driving techniques that can significantly reduce fuel costs, maximize M.P.G. and reduce accidents fleet wide saving valuable company resources and liability risk.

Features:

- 100% Solid State 2-Camera Digital Journey Video System
- Forward Facing Camera & Inside Driver/Passengers
- Records Video and Audio (first in, first out, loop fashion)
- Vehicle Speed and Excessive Speed Driver Alert & Record
- Vehicle Direction on Built In Digital Compass in GUI
- Vehicle Acceleration and Fuel Waste Warnings & Record
- Dangerous High Speed Turns Driver Alert & Record
- Eco-Smart Drive for Fuel Waste Driver Alert & Record
- Hard Breaking Dangerous Driving, Driver Alert & Record
- Vehicle Impact Alert & Record (Activates Hard Trigger)
- Life Beep Driver Alert Function (After a Roll-Over)
- Vehicle Location & On Screen Mapping During Playback
- Record up to 36 hours on a 8 GB SD depending on the fps

5 Different Screen View Formats Including PIP, Plus 3 Different GPS Map Types Including Hybrid



Detailed Driver Eco-Drive Smart Performance Report / Driver Safety Performance Reports Available



The "3-Axis G-Sensor" Features:

Eco-Drive Driver Training Device (DTD) provides active driver feedback to reduce fuel waste, save money and reduce pollution. Without interactive fleet management Eco-Drive Program benefits will not be attained. Only responsible management can insure:

- Eco-Drive DTD help drivers & fleets reduce pollution, wasted fuel and protect natural resources,
- Hard Braking recorded, DTD alerts driver to enhance driver safety and remind driver not to follow closely,
- Dangerous Hi-Speed Turns recorder, DTD alerts driver to enhance driver safety and prevent possible accidents,
- Excessive Speed recorded, DTD alerts driver to enhance driver safety as speed reduces driver reaction time,
- Accidents & Impacts recorded with pre and post events timers stored for review in case of liability lawsuit.

